

**Webinar**  
**The new certification for the import of industrial products to Morocco**  
**Verification of Conformity Program**



**When:** June 16th, 2020 at 12:00 (Italian time), 11:00 (Moroccan time)

**Where:** Online Zoom platform

**Languages:** English and Italian

**How:** Before the webinar, participants will receive a link to connect

**Cost:** Free

**Registration:** Send an email to [webinar2@applusfomentocontrôle.com](mailto:webinar2@applusfomentocontrôle.com) or to [casablanca@ice.it](mailto:casablanca@ice.it)

On February 1st, 2020, the Ministry of Industry, Trade, Green and Digital Economy of Morocco under the law 24-09 on the security of goods and services, outsourced the control of export of industrial products to the Kingdom of Morocco. The deadline for the transitional period of the Verification of Conformity Program (PVoC) is from February 1st to June 19th, and will be mandatory from June 20th, 2020. **Applus Fomento Contrôle** is one of the companies authorized to issue the Certificate of Conformity (CoC) required by this Program.

This conference organised by Applus Fomento Contrôle in collaboration with the **Italian Trade Agency** aims to clear up the exporter's doubts concerning the program and to raise practical questions regarding the new regulations.

The regulation divides the products subject to inspection into two lists: 80% of the products will be checked at origin and the remaining 20% will be checked at destination. The control will be classified in 3 Routes, depending on the product and the type of exporter and will consist of: a documentary verification, a physical inspection, and laboratory tests.

**PROGRAM**

12:00-12:30

- Presentation by Mrs Daniela Cosentini Director of the Casablanca ICE Office - Italian Agency for Foreign Trade
- Introduction to the Verification of Conformity program - Applus Fomento Contrôle
- Verification of Conformity at origin and destination
- Products subject to control
- Inspection routes
- Application fees
- CMIIM marking (mandatory marking for certain industrial products)

12:30-13:00

- Questions and Answers