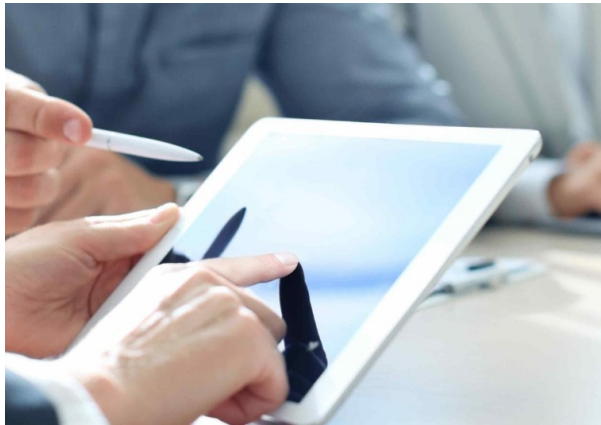


Telecommunications Consulting Services and Project Management

Telecoms consultancy and project management involves providing client companies with a range of solutions, according to their requirements, based on specialist knowledge of the telecommunications sector. The expertise at Applus+ in telecom consulting services focuses on fixed telecommunications network services during the deployment of mobile and fibre-optic networks.



THE Applus+ SOLUTION

Applus+ provides project management solutions in telecom network management using a business model tailored to the needs of its customers. The model for telecommunications consulting services at Applus+ offers the maximum communication, commitment and differential service capacity at extremely competitive prices. We add value by helping organisations to enhance their performance and, as such, research and development plays a key role in our strategy. Applus+ has more than 15 years' experience in fixed telecommunications network services, and we feed this into our project planning, implementation and management. We have management software and reporting programmes for our telecommunication projects that enable us to offer the most suitable solutions to our clients. This is delivered by highly qualified specialists using the latest technologies on the market.

The telecommunications consulting services from Applus+ can include individual consultants or a full 'project management office' (PMO) team to support all telecommunications activities, such as project launching, project implementation or fibre-optic, fixed and mobile network maintenance. Our fixed telecommunications network services have set a benchmark for the design of the different types of networks, and we have managed vast roll-outs in a multitude of countries and work with a diverse range of



telecommunications operators, suppliers and infrastructure managers across the world. This extensive global coverage, which goes hand in hand with in depth local knowledge, allows Applus+ to deploy our teams quickly, no matter where in the world a client happens to be based.

Target customers

The telecoms network consultancy service form Applus+ is aimed at companies in any sector that need to rapidly identify solutions to telecommunications problems or situations where a high level of technical knowledge and experience are required.

Key customer benefits

Partnering Applus+ for telecommunications network consultancy and fixed project management in fixed telecommunications network services offers:

- Rapid deployment of specialist consultants
- Quick results, thereby enhancing productivity
- Reduced costs and adjustments to investments
- Increased production capacity
- Increased value of minor IT and telecoms investments