Contact: info@applus.com

Advisory Services

Our advisory services build on Applus+'s strong reputation as an independent third-party operator in the TIC (Testing, Inspection, and Certification) sector. With decades of global experience in testing, inspection, and certification—supported by international standards and enhanced by the latest best practices—we deliver strategic and planning advice that helps our clients achieve their goals with confidence.

THE Applus+ SOLUTION

Applus+ Advisory: Bridging Strategy and Execution

In a competitive landscape where engineering consultancies and TIC organizations offer advisory services, Applus+ Advisory stands apart.

Like others, we deliver business and program advisory solutions and manage large-scale inspection projects powered by technology. Unlike others, we go further:

- Greater Risk Appetite – For special projects, we partner with governments as a trusted private-sector collaborator.
- End-to-End Integration – Our unique model combines Advisory and Operations, ensuring seamless transition from concept to execution.

The Integrated Advisory Model

At Applus+, we turn ideas into projects—and projects into operations. This eliminates the disconnect often seen between management consultants, engineering firms, and operators.

Only Applus+ offers Advisory services enhanced by technology as a value-added solution in the TIC sector.

For decades, clients have trusted us for independent testing, inspection, and certification. They've also benefited from our strategic insight and planning expertise. Today, we're formalizing that capability and making it known: It's time to showcase our Advisory strength.

Target customers

Our team of consultants are specialised in providing Advisory services to specific End Markets, including Social infrastructure, Transport and Logistics, Urban Realm, Energy, Tourism, Leisure and Entertainment. Through a 'hub and spoke' model, we are often co-located with our clients, ideating and building solutions, mobilising projects, or solver long-term, strategic problems related to regulatory compliance, monitoring and enforcement.

Key customer benefits

Why Applus+ Advisory Makes the Difference

When you choose Applus+, you're not just getting advice—you're gaining a partner committed to turning strategy into results. Here's what sets our service apart:

- Deliver Projects That Succeed - We help you plan smarter and mobilize faster, reducing delays and cost overruns so your projects finish on time and on budget.
- Stay Ahead of Compliance - Our experts ensure your operations meet national and international standards, protecting you from legal risks and penalties.
- Protect People and Assets - By identifying risks early, we create safer work environments and stronger environmental safeguards.
- Work Smarter, Spend Less - Through process optimization and gap analysis, we unlock efficiencies that save time, resources, and money.
- Guarantee Quality Every Step - With accredited labs and technical expertise, we deliver reliable results and maintain the highest standards.
- Build for the Future - We design operating models that support sustainability and extend asset life, creating long-term value.
- Gain a Competitive Edge - Faster time-to-market and enhanced reputation help you seize new opportunities and lead in your sector.