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Sustainability Consulting | ESG Services

Sustainability Consulting aligned with ESG strategy

At Applus+, our **Sustainability Consulting** and **ESG Services** support companies in improving performance across all pillars of **Environmental, Social, and Governance**. Whether you're just starting or enhancing an established ESG program, we help define and execute effective **sustainability strategies** that align with your long-term business goals.

Our team provides **corporate sustainability consulting services,** including ESG audits, strategic planning, implementation support, and progress tracking. By integrating sustainability into the core of your organization, we enable you to meet regulatory obligations and stakeholder expectations while advancing your environmental and social impact.

We guide organizations on **how to implement an ESG strategy** that is actionable, measurable, and aligned with material priorities, ensuring tangible outcomes and business value.

THE Applus+ SOLUTION

Comprehensive ESG Consulting Services for sustainable growth

With over 30 years of experience and operations in more than 60 countries, Applus+ delivers global expertise in **sustainability consulting** and **ESG services**. Our services include **sustainability strategy consulting**, ESG reporting, carbon management, circular economy solutions, and biodiversity protection strategies.

We support clients with **sustainability reporting and assurance services**, assessment of their contribution to SDGs, environmental impact analysis, and **net-zero advisory**. We also offer **ESG consulting services for industrial companies**, covering every ESG pillar with compliance-ready methodologies.

Our commitment to technology and innovation allows us to develop digital tools and integrate sustainability into business operations effectively and profitably.

Target customers

Who should apply Sustainability Consulting and ESG Services?

Sustainability consulting and **ESG services** are crucial at every stage of a business, whether initiating sustainable practices or scaling established strategies. Organizations often seek these services to enhance their ESG performance, comply with regulations, mitigate risk, and unlock new opportunities.

Common drivers include:

- **Regulatory compliance:** meeting ESG legal frameworks at local and international levels.
- **Stakeholder pressure:** responding to customer, investor, and employee expectations.
- **Business differentiation:** positioning the company as an innovator and sustainability leader.
- **Cost and efficiency gains:** boosting performance while improving reputation and access to funding.
- **ESG risk management:** building resilience in the face of climate, social, and governance risks.

Key customer benefits

Benefits of partnering with Applus+ for ESG and Sustainability

Applus+ brings valuable experience in sustainability consulting thanks to our multidisciplinary teams and extensive technical knowledge. We collaborate with various business areas, including laboratories, environmental inspection services, and construction and engineering departments, to provide integrated ESG solutions.

- **Legal Compliance:** Meet ESG Standards and avoid sanctions.
- **Trust and transparency:** Enhance ESG ratings and unlock financing opportunities, such as green bonds.
- **Cost reduction:** optimize resources and energy use.
- **Market expansion:** Attract clients who value sustainable performance.
- **Talent retention:** Foster a purpose-driven and healthy workplace.
- **Innovation and efficiency:** Sustainability accelerates digital transformation.
- **Resilience:** Strengthen continuity through effective **ESG risk management**.