

# Environmental Life Cycle Assessment

Environmental life cycle assessment involves the identification of environmental factors and makes a life cycle impact assessment of a product or service.



## THE Applus+ SOLUTION

Applus+ performs environmental life cycle assessment studies according to international standards ISO-14040, 14041, 14042 and 14043, defining environmental aspects, analysing impacts and providing solutions to reduce these.

The life cycle impact assessment services provide added value by associating the environmental effects of specific products and/or services with the known existing global impacts.

## Target customers

Applus+ provides services for environmental life cycle assessment for public or private companies wanting to:

- Understand and reduce the environmental impact of their products and/or services
- Obtain an ecological label
- Manufacture products according to ecological design criteria
- Carry out comparative studies among similar products
- Calculate the carbon footprint of a product

## Key customer benefits

Partnering with Applus+ in an environmental life cycle assessment can help a company to:

- Reduce its operational costs by designing more environmentally friendly products
- Develop marketing and communications strategies that stand out from those of the competition
- Achieve ecological labels at both a national and a European level